



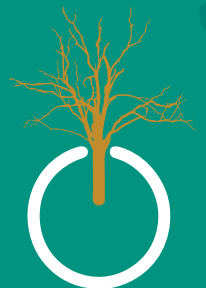
INSPIRATION AWARDS : 2016

Advertise for Good

Oakland Digital's annual Inspiration Awards Ceremony & Fundraising Gala is a heartfelt celebration of community. It's your chance to advertise with an organization that connects with Bay Area thought leaders from the Creative, Technology, & Business fields, and is supported by dozens of people like yourself who believe in the power of community engagement.

The Inspiration Awards are the gala's highlight, honoring three individuals who are bringing about positive change and inspiring others through their passion, dedication, and innovation.

Your Advertisement will be seen by hundreds of Bay Area movers & shakers. It also helps Oakland Digital fund year-round programs that bridge the opportunity and digital literacy divide in the East Bay. Support local businesses and students through Oakland Digital, and help change Bay Area lives for good.



OAKLAND
DIGITAL



Advertise with Us

Advertising in Oakland Digital's gala program booklet is a phenomenal way for your company to gain exposure and connect with top Bay Area thought leaders.

The 60+ page, full-color booklet is distributed to over 300 tech, business, & community leaders. Advertisers are expected to create their own advertisements.*

See Ad Purchase Form at the back of the packet.

Ad File Guidelines:

- High resolution, 300 dpi file
- All fonts embedded or outlined
- CMYK color mode
- File name: Your-Business-Name_IA2016.pdf

**If you would like an advertisement created for you, please call Oakland Digital at (510) 435-2945. For an additional \$50 fee, we'll hire a BRIDGEGOOD Creative to design the advertisement using your company's branding guidelines and logo files.*

Please send completed ad artwork in PDF format to: **Megan Delventhal, megan@odalc.org**

Advertisement Submission & Payment Deadline:
Friday, November 11, 2016

Advert Specs

Full Page
\$2,500



8.5" w x 5.5" h, full-bleed

Half Page
\$1,000



4.25" w x 5.5" h

Quarter Page
\$500



4.25" w x 2.75" h

Advertisement Purchase Form

Advertisement Size* & Cost

	<i>Full Page Ad</i>	\$2500
	<i>Half Page Ad</i>	\$1000
	<i>Quarter Page Ad</i>	\$500



Total:

CONTACT INFORMATION

Company Name:

Contact Name/Title:

Mailing Address:

City/State/Zip:

E-mail:

Phone:

*For advertisement specs & file formatting, see our "Advertise with Us" packet page.

Advertisement Submission Deadline:

Friday, November 11, 2016

Please send completed ad artwork in PDF format to: **Megan Delventhal, megan@odalc.org**
If an Ad is not received by the deadline, one will be created for you. Ad fees are non-refundable.

Payment Form

Check enclosed (Payable to "Oakland Digital (ODALC)")

Total check amount:

Pay by Card Charge Amount:

Company Name:

Card Type: Visa MasterCard AMEX Discover

Card Number:

Expiration Date (MM/YYYY):

CCV:

Card Holder Address:

City/State/Zip:

Card Holder Signature (digital signature required for electronic submission)

To guarantee reservation, Payment must be received by:

Friday, November 11, 2016

(this button sends all forms to Oakland Digital via e-mail)

Forms & checks may be sent manually to:

Yudy Herrera, yudy@odalc.org, or Oakland Digital, 1224 Harrison St, Oakland, CA 94612

Advertising fees benefit 2017 community programs, and are non-refundable. If Ad is not received by the deadline, one will be created for you for an additional fee of \$50.